



**International  
Theatresports  
Institute**

**Application Form  
Production Rights**

Selection Committee Revised Form May 2025

Thank you for your interest in becoming a member of the ITI – International Theatresports™ Institute.

Keith Johnstone created the ITI in 1998 to promote and develop a worldwide Theatresports™ community and manage the licensing for his formats: Theatresports™, Maestro Impro™, and Gorilla Theatre™. It's a global network where you can network, learn, share inspiration, and even perform with members from around the world. Our global ITI community spans 22 countries, and the members are listed here: <https://impro.global/membership/members>

To become one of the members of the ITI community, you'll need to submit an application form. All you need to do is follow the instructions and fill in this application form and return it to us by email at [office@theatresports.org](mailto:office@theatresports.org)

We aim to be as efficient as possible with the application process. If you are concerned about getting your application processed in time for a planned performance, contact us and we would be happy to give you an estimate of how long your information will take to review.

If your application is successful, we will send you a Production Rights Agreement along with any further details.

The approximate cost of a Production Rights Agreement is 3% of the gross revenue generated using Keith's formats with a yearly minimum payment. This minimum payment is \$200 CAD

*Note: Exceptions are made for very low GDP Countries. Please contact us for details if needed.*

Along with your application form, there is a **ONE TIME ONLY \$50.00 CAD** application fee (Canadian groups, please include \$2.50 GST). Please read to the end of form for details on payment options.

Groups who are part of an educational institution (whether primary, secondary or collegiate) should apply for an Educational Agreement. If you feel you may qualify as an Educational Institution, please contact us for details on applying.

If you have any difficulties or questions when filling out the application form, please contact us at: [office@theatresports.org](mailto:office@theatresports.org)

Thank you!

*\*Worldwide Administration of the Production Rights for the Formats: Theatresports™, Gorilla Theatre™ and Maestro Impro™ is managed by the International Theatresports™ Institute in Calgary, Canada on behalf of Keith Johnstone; in order to legally use any of these formats, you must have an approved Production Rights Agreement.*

**International Theatresports Institute,  
Unit 6, 215-36 Ave. NE, Calgary, AB T2E 2L4  
[admin@theatresports.org](mailto:admin@theatresports.org), [www.theatresports.com](http://www.theatresports.com)**





**Company Information**

Group Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_ Is this a home phone #? \_\_\_\_\_

Website: \_\_\_\_\_

Social Media: \_\_\_\_\_

**Contact Information**

Administrative Contact: \_\_\_\_\_ Artistic Contact: \_\_\_\_\_

Position: \_\_\_\_\_ Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Email: \_\_\_\_\_

**Application Information**

Which format are you applying for?

**Theatresports™ Gorilla Theatre™ Maestro Impro™** *\*Please note that the ITI will generally only approve a new applicant for one format at a time.*

Where did you first hear of the ITI.? \_\_\_\_\_

When would you like to start using the Format? \_\_\_\_\_  
(To allow time to process your application, please send at least two months ahead of your first scheduled performance.)





### Getting To Know You

We would like to get to know your group a bit better. If you do not have enough room, please attach a separate sheet with your numbered answers to these questions.

1. Tell us about your group's training, artistic techniques and the inspirations that direct your work.

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2. What resources have your group used to learn improvisation, specifically with regard to Keith Johnstone's principles, values & philosophy?

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3. Where did your group first find out about the format you are applying for?

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4. Have you received any training on the format you are applying for? If so, what kind and from who?

5. Are you open to training with an iTi recommended teacher? \_\_\_\_\_

6. How do you plan to produce the format, and how will it fit into your current activities?

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7. How many company members do you have and how long have you been together? \_\_\_\_\_

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8. Do you perform or train with other impro groups? \_\_\_\_\_

9. What structures and processes do you use to foster equity, diversity & inclusion in your company, and what criteria are in place to achieve success in this area? \_\_\_\_\_

(We invite you to fill in our EDI survey, follow this link: )

10. If there is anything else you would like us to know about you to help the Selection Committee make their decision, please include that here. This could include video content, press & reviews, policies and other support documents. \_\_\_\_\_

Thank you for answering these questions.





### **Application Fee Payment Options**

For your convenience, we offer the following payment options.

#### **PayPal**

To use PayPal you simply Log into your own PayPal Account or create an account if you do not already have one. Use the 'transfer or email funds' option to send funds to [admin@theatresports.org](mailto:admin@theatresports.org)

*Please provide the following information with your payment.*

- Your Name
- Company Name
- Email
- City & Country
- What Format the payment is for
- Type of Payment: i.e., application fee; advance royalty payment; royalty payment
- Current Date

We will respond via email when the payment comes into our account. *Note: PayPal services may differ in each country.*

#### **If you have a Canadian Bank Account**

**You can send an e-transfer to [office@theatresports.org](mailto:office@theatresports.org). Canadian residents: Please be sure to include 5% GST on top of the fee.**

#### **Electronic Funds transfer (EFT-Wire)**

**Note: There is an extra cost of \$20 CAD to send via EFT wire service to cover the cost of bank fees charged to the ITI.**

Please contact us via email [office@theatresports.org](mailto:office@theatresports.org) for information such as IBAN and SWIFT codes for EFT payment.

#### **Credit Card**

Please use our Credit Card payment form **then email it back to us** with your application form. [office@theatresports.org](mailto:office@theatresports.org)

Date: \_\_\_\_\_ Email: \_\_\_\_\_

Your Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

City & Country: \_\_\_\_\_

I hereby authorize the International Theatresports™ Institute to charge \$ \_\_\_\_\_ CAD to my (Please indicate the applicable credit card type):

- ☐ **VISA**  
☐ **MasterCard**

Credit Card information:

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiry Date: (month/year) \_\_\_\_\_

Signature: \_\_\_\_\_ Today's Date: \_\_\_\_\_

